



easywalker



MINI | by easywalker



Disney | by easywalker

## Account Manager/ Brand Ambassador Benelux

### company | about us

At Easywalker we develop strollers and buggies that stimulate parents to go out and explore the world with their child. Our company entered the market in 1989 with the introduction of a radical new stroller concept: the first three-wheel stroller in Europe. That challenger mentality is still very much alive and we pride ourselves in making products that are easy to use, cleverly designed and highly comfortable for parents and kids. We are constantly looking for new ways to make parents “walk” more “easy”. Because we believe that happiness lies in connecting with the world and the people around you.

Still based in Amsterdam, we now service 45 countries by offering products under three separate brands: Easywalker, MINI by Easywalker and Disney by Easywalker. All clearly positioned propositions with their own product assortment and marketing approach.

We are a closely connected and dedicated team. Everyone ‘eats and dreams’ our branded strategy and works from a strong entrepreneurial spirit. We want to continue to challenge, we want to continue to innovate, we want to continue to grow.

### position

We have a fantastic opportunity for an Account Manager for the Benelux Area. You will be responsible for the development and growth of our existing customer portfolio, generate new business opportunities and make sure all new products are in the stores at the right time supported with the right training and brand materials. The AM is responsible to achieve the set turnover targets of the customers in the appointed region.

Together with the sales director you will manage all Key Account Headquarters, you will be responsible for setting the annual customer targets and will be consulted for the local adaption of the global marketing & product strategy.

Your main tasks will be in staff education on product-and sales training, sales & account management, relationship management and protecting the brand image. Your customers will be independent retailers, national key account buyers and national online players.

### desired skills & expertise

- Bachelor degree work level;
- At least 2-3 years of experience in a sales environment. Work experience with retail is an advantage;
- Excellent communication skills;
- Good planning skills;
- Outgoing personality with flair;
- Drivers licence B;
- Must be native in Dutch, Fluency in French is an added bonus;
- This position is for 40 hours a week.

### our offer

- Salary in line with experience and expertise;
- A bonus structure
- A great team at a great location in Amsterdam Zuid;

- A professional training & development program
- High five's when successful, support when you need it
- A job with lots of variety. No day is the same.

### **how to contact us?**

Please send your cover letter and resume to [jobs@easywalker.nl](mailto:jobs@easywalker.nl) addressed to Marc Serrurier Schepper

Life is glorious, Let's Go!